

February 13, 2017

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Dear Sponsor:

The Illinois Society of Plastic Surgeons (ISPS) is pleased to introduce the 2017 Corporate Sponsor Program. Founded in 1965, ISPS represents the largest group of board-certified plastic surgeons in Illinois with 136 members. Membership is comprised of academic plastic surgeons as well as surgeons in private practice.

There are typically 5-7 meetings a year. Guest speakers are renowned physicians who provide an hour lecture over dinner and the ability for members to interact with the speaker in an intimate setting. In addition, plastic surgery residents from the six training institutions regularly attend meetings. We provide them with rewards during our two annual competitions, one based on knowledge, and the other based on publications.

We look at sponsorship as a means to provide visibility to the companies participating in the program and as a way to provide value to the membership. Our goal this year is to increase participation by providing: rewards for frequent attendees, CME credits for some of the activities, varying the location and updating the society's website. We hope this will be a good resource for the surgeons in our community and add value to the sponsors who will have a significant presence on the site.

Sponsors have access to the members during the cocktail hour preceding the meeting, and are able to bring a booth or display table during two of the meetings: The Senior Resident Paper Competition in May and the Annual Business Dinner in November.

For those who did not provide sponsorship in the past I would encourage you to discuss it with your marketing staff, and for those who sponsored us in the past, I am sure you found value in your participation and I look forward to your continued interest.

Attached are a description of the sponsorship levels and a schedule of the planned meetings. We look forward to your participation in 2017!

Sincerely,

Anuja K. Antony, MD, MPH, FACS.  
President, Illinois Society of Plastic Surgeons